

**Race to Zero** is the UN-backed global campaign to rally leadership and support from non-state actors for a healthy, resilient, zero carbon recovery. It is **the largest coalition** of credible net-zero targets, currently including:

**471**  
Cities

**23**  
Regions

**1,675**  
Businesses

**85**  
Investors

**569**  
Universities

## WHY JOIN?

Your climate action efforts will be recognised as credible and science-based, **driving systems transformation;**

You will join a community of members spanning regions and sectors, with whom to **share tools and knowledge;**

You will have access to **powerful communications material** and play a part in the run up to and at COP26;

You will **actively play a role** in 2021 as the most decisive year in climate action history;

You will lead in **acquiring and retaining talent.**

## HOW TO JOIN?

### JOIN US AS A REGIONAL REPRESENTATIVE

We're looking for other water industry trade bodies to join us and help to mobilise water companies around the world on the Race to Zero.

### BECOME AN ACTOR

If you are an individual entity and provider of water and/or wastewater services, you are invited to join the Race to Zero through Water UK. To join the race, you must fulfil the 'minimum criteria' (see below).

Please email [racetozero@water.org.uk](mailto:racetozero@water.org.uk) to find out more.

## CRITERIA

### 1. PLEDGE

Pledge at the head-of-organization level to reach (net)-zero as soon as possible.

### 2. PLAN

Explain what steps you will take to achieve net zero, especially in the short-to medium-term.

### 3. PROCEED

Take immediate action toward achieving net zero.

### 4. PUBLISH

Report progress annually.